

Exercises — Write your answers in the space provided below.

Analyze your worth as a one-person corporation in three of four critical areas of operation: research, production, and sales. Then write down ways in which you can improve in each of these areas.

1. How are you doing in research? (For example, are you holding a regular career study hour?)

Plans for improvement:

2. How is your production? (Are you spending an hour a day brainstorming? Are you putting the best of these ideas to work to increase your productivity? Are you more productive, more effective, on the job this year than you were last year? Are you growing and improving every year?)